JBS would like to pay tribute to the rural sector and showcase the “Spirit of the Land”, with a photo exhibition to be displayed throughout the Ekka. If you have captured this spirit, from a typical days’ work and play, the trials and tribulations, the floods and droughts, to the characters of the bush young and old, then be a part of this exciting tribute by entering old and new photos into the JBS “Spirit of the Land” photo competition.

Submit photos via email brandedbeef@jbssa.com.au or post photos to:

Spirit of the Land Competition
PO Box 139, Booval, QLD 4304

Competition closes at 5pm on Wednesday 24th July 2013

By submitting an image (i) you grant JBS the unrestricted perpetual license, right and permission to use, exploit, adapt, modify, reproduce, distribute, publicly perform and display the submitted image throughout the world, including by incorporating the image into publications, catalogues, brochures, books, magazines, photo exhibits, motion picture films, videotapes, social media, commercial, informational, advertising or for any other promotional materials and (ii) warrant that you can grant those rights. For full terms and conditions, please visit www.jbssa.com.au/spiritoftheland

WIN!

RM Williams Leather A4 Book Keeper valued at $270 to be won for the following categories:

Creatures of the Land
~ Animals ~

Pioneers of the Land
~ People ~

Bush Backdrops
~ Scenery ~

Creatures, Pioneers & Bush Backdrops
~ Entries from JBS employees ~